

advertisements rates

Front & Back Covers	£3,500
Inside Front Cover Spread	£2,100
Double Page Spread	£1,500
First Right Hand Page	£900
Full Page	£700
Half Page	£500
Quarter Page	£350

All rates apply for four colour and mono advertisements (Prices ex VAT) Effective January 2008

mechanical details

	<i>depth</i>	<i>width</i>
Full Page Trim	240mm	165mm
Full Page Bleed	246mm	171mm
Half Page Ad (Horizontal)	100mm	141mm
Quarter Page Ad	100mm	68mm

material specifications

e-mail: If supplying images by e-mail, please send imagery in either JPEG, PDF or TIFF formats. We cannot accept images that are embedded in Powerpoint or Word programmes. Please send to: terry@esprit-magazine.co.uk

cd: Images or advertising material supplied on CD must be accompanied with either a printed tear sheet or colour proof and sent to esprit at the address below. These are to be supplied as finished artwork in hi-res PDF format

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